



# Online Demand Among Students



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**2025 Presidents Institute**

January 4–7, 2025 ● JW Marriott San Antonio Hill Resort & Spa ● San Antonio, Texas



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# Presenters



Susan Burns  
President  
University of Mount  
Saint Vincent



Jamie Caridi  
Interim President  
Bethany College



Mark Roberts  
President  
Reinhardt University



Eric Turner  
President  
Lasell University



Charlie Anastasi  
VP, Partnerships  
Rize Education

# University of Mount Saint Vincent

## Institutional Profile

- *Location:* Riverdale (the Bronx), New York
- *Number of Students:* 3,800
- *Student Body:*
  - >50% Pell and First-Generation
  - Hispanic Serving & Minority Serving
  - 55% Residential
- *Online Adoption:*
  - Robust graduate (680 students) & nontraditional undergrad (975 students) online options
  - Limited online for residential who have access to online through Rize & OCSC



UNIVERSITY OF  
MOUNT SAINT VINCENT



*University of Mount Saint Vincent is located on a beautiful 70-acre campus on the Hudson River in the Bronx, sharing the campus with the Sisters of Charity of NY.*



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# Bethany College

## Institutional Profile

- *Location:* Bethany, West Virginia
- *Number of Students:* 639
- *Student Body:*
  - 55% First-Generation
  - 53% Pell-Eligible
  - 94% Residential
- *Online Adoption:*
  - Recently launched Bethany Online, which includes MBA/M.Ed. (23 Students) and an AI Certificate. 20 Students enrolled in Rize. Data Analytics & Manufacturing Certificates are in development



*Bethany is located on 1,300 acres in the western foothills of the Allegheny Mountains, one hour outside of Pittsburgh.*

# Lasell University



## Institutional Profile

- *Location:* Newton, Massachusetts
- *Number of Students:* 1,894
- *Student Body:*
  - 1,308 Undergraduate; 586 Graduate
  - 32% Pell Eligible
  - 75% Residential
- *Online Adoption:*
  - Undergraduate: 80% Online, including use of hybrid courses through Rize + OCSC partnerships
  - Graduate: 100% Online, including hybrid



Lasell's campus encompasses 54 acres within the neighborhoods of Newton, Massachusetts, eight miles west of downtown Boston.

# Reinhardt University

## Institutional Profile

- *Location:* Waleska, Georgia
- *Number of Students:* 1,200+
  - 700 Residential; 300 Commuters
  - 80 Undergraduate Online; 120 Graduate Online
- *Student Body:*
  - 37% Pell; 40% First-Generation
  - 24 NAIA Teams; 65% Student-Athlete
- *Online Adoption:*
  - First offered 100% online options in 2013
  - Struggled with online during pandemic
  - Partners with Rize in 2019 to offer online to traditional students



*Reinhardt is located on 525 acres in charming Waleska, Georgia, one hour outside of Atlanta.*



# Audience Q&A



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# Thank you for attending this session!

Charlie Anastasi  
[canastasi@rize.education](mailto:canastasi@rize.education)

