



DEI and Mission



The Council of
Independent Colleges

**ENGAGING
COMMUNITIES**

2025 Presidents Institute

January 4–7, 2025 ● JW Marriott San Antonio Hill Resort & Spa ● San Antonio, Texas



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Presenters

J. Bradley Creed, President, Campbell University (NC)

Mary Dana Hinton, President, Hollins University (VA)

Ann McElaney-Johnson, President, Mount Saint Mary's University (CA)

Caryn D. Riswold, Professor of Religion, Wartburg College (IA)

Our Mission



The mission of Campbell University is to graduate students with exemplary academic and professional skills who are prepared for purposeful lives and meaningful service. The University is informed and inspired by its Baptist heritage and three basic theological and biblical presuppositions: learning is appointed and conserved by God as essential to the fulfillment of human destiny; in Christ all things consist and find ultimate unity; and the Kingdom of God in this world is rooted and grounded in Christian community. The University embraces the conviction that there is no conflict between the life of faith and the life of inquiry.



Mission Statement

Hollins University is dedicated to academic excellence, creativity, belonging, and preparing students for lives of purpose. Hollins provides an outstanding and academically rigorous undergraduate liberal arts education for women and entrepreneurial and innovative graduate programs for all in a gender-inclusive environment. We lift our eyes, Levavi Oculos, to create a just future as we build on our past.

Mission Statement

Mount Saint Mary's University offers a dynamic learning experience in the liberal arts and sciences to a diverse student body.

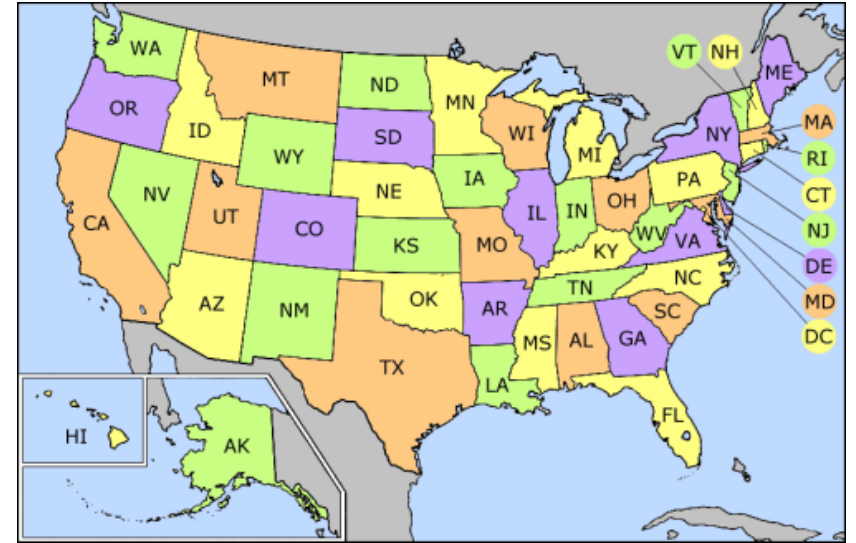
As a Catholic university primarily for women, we are dedicated to providing a superior education enhanced by an emphasis on building leadership skills and fostering a spirit to serve others.

Our measure of success is graduates who are committed to using their knowledge and skills to better themselves, their environments, and the world.



Context:

Describe the context of the state your institution is in (California, North Carolina, Virginia, Iowa) and how decisions and actions by policy-makers and leaders affect your work as a private college or university, specifically, in relationship to its mission/heritage/identity.





Communication:

How do you navigate the challenges of communicating about missional commitments to diversity, equity, and inclusion with varying audiences, from donors to students and parents, to senior administrators making policy decisions? While being authentic to your own identity as a senior leader?



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Take-Aways

*If you only had **six words** to say something about institutional mission and diversity, equity, and inclusion work, who would they be addressed to, and what would you say?*



Gratitude, Conversation, Q & A



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Thank you for attending
this session!



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