

# Oregon Transfer Pathways to the Liberal Arts (OTP-LA) Initiative 12 – Increase Transfer Student Numbers Committee Recommendations for Campus Partners January 2024

This initiative has significant overlap with Initiatives 1 and 2. Some recommendations from those initiatives also apply to this work, including those related to name recognition and a variety of services. They are targeted primarily toward Alliance campuses. However, this work requires robust and focused collaboration between community colleges and Alliance campuses. Initiative 12 particularly addresses recruiting, admitting, and enrolling transfer students.

Link to OTP-LA  
Executive Summary



- **Participate in Oregon Private College Week**  
July 29 - August 2, 2024 :<https://oaicu.org/oregon-private-college-week/>
- **Engage in Oregon Transfer Days January:** <https://www.oracrao.org/events/oregon-transfer-days>
- **Develop avenues for providing information to community colleges for sharing with their students.** This might include print materials, webpages, and a campus presence in transfer advising centers on community college campuses. Name recognition is critical. Community colleges should play a significant role in highlighting opportunities for students to explore private, nonprofit universities.
- **Have dedicated transfer advisors on all campuses in both sectors.**
- **Gather advisors across sectors and institutions to build familiarity and networks.** The Oregon Academic Advising Association provides one current venue for connections.
- **Participate in national conferences** - National Conference on Students in Transition; National Institute for Study of Transfer Students
- **Participate in Oregon conferences** like the Student Success and Retention Conference
- **Participate in the planning and support of a statewide transfer portal similar to the Michigan Transfer Network site.** <https://www.mitransfer.org/>
- **Connect with high school counselors in your area to help them see opportunities for students to transfer to private institutions.** Beginning this process early is critical.
- **Provide more public information on tuition and discounting procedures, along with financial aid opportunities.** An example of this is Linfield University's Transfer Student Net Price Calculator.
- **Develop regional partnerships between sectors.** We know that transfer students are more likely than traditional, first-time freshmen to remain in their home communities. Warner Pacific University has created a set of transfer guides that focus first on local community colleges.

***Most importantly, designate an administrator responsible for prioritizing outreach to potential transfer students!***