

Oregon Transfer Pathways to the Liberal Arts (OTP-LA) Initiative 1– Develop Informational Materials Committee Recommendations for Campus Partners June 2024

- **Develop a robust webpage designed specifically for transfer students.** The Alliance hosts a page that links to existing campus specific pages: <https://oaicu.org/transfer-student-resources/>. Many of the community colleges have pages linking to four-year universities. An example is this page from [Umpqua Community College](#). **Encourage transfer intending students, existing transfer students, and graduates who transferred to review your pages.** Their suggestions will likely be extremely helpful. Your pages should include, but not be limited to:
 - a. A virtual tour of your campus
 - b. Links to the people students should connect with
 - c. Information on available majors, minors, tracks, certificates, etc.
 - d. Financial information, with a clear focus on actual cost of attendance. Linfield University has a [cost calculator](#) for transfer students that serves as a useful model.
- **Design and market a direct admissions process for incoming transfer students who meet minimum requirements for enrollment.** This allows Admissions, the Registrar, and Financial Aid offices to complete an audit of transfer credits and preliminary offers of aid efficiently. Connect with your most common transfer-sending partners to develop this process. Dual enrollment may offer greater flexibility for students as well.
- **Support the development of a statewide transfer portal similar to the [Michigan Transfer Network](#) hosted site or the [Virginia portal](#).**
- **Participate in both [Oregon Private College Week](#) and [Oregon Transfer Days](#) each year.**
- **Develop ongoing relationships between faculty and advisors from community colleges and Alliance campuses.** Begin with those already sending transfer students to your campus, but expand your options! Community college folks cannot help transfer intending students consider options with which the advisors are not familiar.

Link to OTP-LA
Executive Summary



Most importantly, designate an administrator responsible for prioritizing outreach to potential transfer students!