

**November 7, 2023** 

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Institute for Chief Academic Officers with Chief Advancement and Chief Communication and Marketing Officers

November 4-7, 2023 » Tampa Marriott Water Street Hotel



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### **Presenters**

**Kerry Fulcher**, Provost and Chief Academic Officer Point Loma Nazarene University

**Sarah Ferguson**, Vice President for Academic Affairs Texas Lutheran University

### Chair

**Brooke Barnett**, Provost and Vice President for Academic Affairs Butler University

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## **Today's Themes**

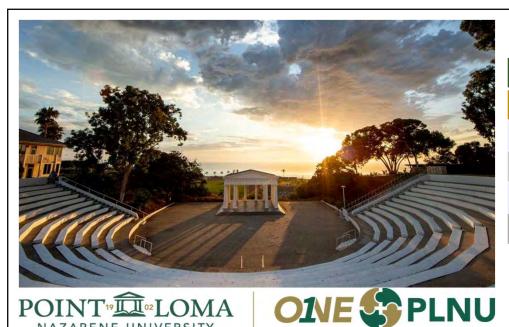
- Motivations for moving into the graduate space
- Barriers & Challenges
- Organization & Governance
- Measures of success

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### Located in San Diego, CA

- 4 San Diego Campuses
- 1 Bakersfield Campus
- PLNU Main Undergraduate campus: City imposed enrollment cap of 2,000 FTE (unit formula)

#### Context

	13-14 AY		22-23 AY	
	Enrolled	# Programs	Enrolled	# Programs
TUG	2,556	59	2,732	50
AUG	0	0	620	9
GRAD	1,227	11	1,587	20
Total	3,783	70	4,939	79

#### Started since 2013-14

- 9 Graduate programs
- 9 Accelerated Ungraduated Online/hybrid programs
- 2 Traditional Undergraduate Programs
- Goal to launch 3-5 programs ayear over next 5 years

### Stopped since 2014-14

- 1 Graduate program
- 10 Traditional UG programs





## Located in Seguin, Texas

- Traditional Undergraduate programs
- Accelerated BSN Program
  - Site in New Braunfels, Texas
  - Site in Houston, Texas
- Direct Entry MSN Program
  - Site in New Braunfels, Texas
- Three online Graduate Degrees
- Three face-to-face Graduate Degrees (all are concurrent and in Seguin)
- Online EdD

	Fall 2012		Fall 2023	
	Enrolled	# Program	Enrolled	# Program
TUG	1,257	27	1,172	28
ABSN	0	0	124	1 (two sites)
GRAD	21	1	91	8
Total	1,278	28	1,387	37

# **Butler University**

- Located in Indianapolis, IN
- 4,500 undergraduates
- 1,000 graduate students
  - 8 post-graduate certificates
  - 25 graduate degree programs
  - Non-credit, professional learning opportunities mostly in partnership with business: Roche, Community Health Network, etc.
- "White label" curricula for other institutions — e.g., Institute for Well-Being
- 9 online degree programs, including PharmD and MBA (also offered in person)
- Various online certificates





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