

Changing/Adapting Academic Missions: Graduate Programs and Certificates

November 7, 2023

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Institute for Chief Academic Officers with Chief Advancement
and Chief Communication and Marketing Officers
November 4–7, 2023 » Tampa Marriott Water Street Hotel



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Presenters

Kerry Fulcher, Provost and Chief Academic Officer
Point Loma Nazarene University

Sarah Ferguson, Vice President for Academic Affairs
Texas Lutheran University

Chair

Brooke Barnett, Provost and Vice President for Academic Affairs
Butler University

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Today's Themes

- Motivations for moving into the graduate space
- Barriers & Challenges
- Organization & Governance
- Measures of success

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POINT¹⁹ LOMA⁰²
NAZARENE UNIVERSITY

ONE PLNU

Located in San Diego, CA

- 4 San Diego Campuses
- 1 Bakersfield Campus
- PLNU Main Undergraduate campus: City imposed enrollment cap of 2,000 FTE (unit formula)

Context

	13-14 AY		22-23 AY	
	Enrolled	# Programs	Enrolled	# Programs
TUG	2,556	59	2,732	50
AUG	0	0	620	9
GRAD	1,227	11	1,587	20
Total	3,783	70	4,939	79

Started since 2013-14

- 9 Graduate programs
- 9 Accelerated Ungraduated Online/hybrid programs
- 2 Traditional Undergraduate Programs
- Goal to launch 3-5 programs ayear over next 5 years

Stopped since 2014-14

- 1 Graduate program
- 10 Traditional UG programs



TEXAS
LUTHERAN
UNIVERSITY



Located in Seguin, Texas

- Traditional Undergraduate programs
- Accelerated BSN Program
 - Site in New Braunfels, Texas
 - Site in Houston, Texas
- Direct Entry MSN Program
 - Site in New Braunfels, Texas
- Three online Graduate Degrees
- Three face-to-face Graduate Degrees (all are concurrent and in Seguin)
- Online EdD

	Fall 2012		Fall 2023	
	Enrolled	# Program	Enrolled	# Program
TUG	1,257	27	1,172	28
ABSN	0	0	124	1 (two sites)
GRAD	21	1	91	8
Total	1,278	28	1,387	37

Butler University

- Located in Indianapolis, IN
- 4,500 undergraduates
- 1,000 graduate students
 - 8 post-graduate certificates
 - 25 graduate degree programs
 - Non-credit, professional learning opportunities — mostly in partnership with business: Roche, Community Health Network, etc.
 - “White label” curricula for other institutions — e.g., Institute for Well-Being
 - 9 online degree programs, including PharmD and MBA (also offered in person)
 - Various online certificates



BUTLER



Co-Created Workforce Solutions Pipeline:

ALIGNED TO 2023 LEGISLATIVE POLICY PRIORITIES



PRIORITY 1: **EARLY CHILDHOOD EDUCATION**

Opportunity/Alignment: Establishing funding incentives for childcare providers to increase workers' wages and education/skill level.

DIVISION OF PROFESSIONAL STUDIES (DPS) PROGRAMS

· Early Childhood Educator Certificate Program



PRIORITY 2: **CAREER READINESS**

Opportunity/Alignment: Creating grant opportunities for K-12 teachers to engage with employers and higher education professionals to strengthen/inform classroom instruction.

DPS PROGRAMS

- Teacher Led, Teacher Education
- NCAA Counselor Training – pipeline (means in progress)
- Exports Educator Certificate - pipeline



PRIORITY 3: **POST-SECONDARY ATTAINMENT**

Opportunity/Alignment: Providing supplemental funding options (EX: Career Scholarship Accounts) to pursue postsecondary/industry-recognized credentials.

Opportunity/Alignment: Removing barriers for Hoosiers with some college but no degree to earn a postsecondary credential.

DPS PROGRAMS

- Undergraduate Degree Completion
- Certified Financial Planner Test Preparation Program

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Questions & Comments



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**Thank you
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