

Higher Education Today

A Time of Transition and Opportunity For Leaders

CIC Workshop for CAOs in Their Third or Fourth Year of Service
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Kim Coplin, PhD: Provost, Denison University

John Kolander, PhD: Provost, Wisconsin Lutheran College



WISCONSIN
LUTHERAN COLLEGE

DENISON

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Session 1

- Current Higher Education Landscape
 - Changing Nature of Purpose, Students, Knowledge
 - Pandemic Repercussions
 - Historical Perspective



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The Changing Nature of Purpose

Just in Case v. Just in Time



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Coursera

- \$59 per month/\$399 per year
- HDMY/IBMG (200+)
- 7000 courses - Degrees and Certificates
 - Individual Courses
 - Professional Certificates
 - Master's Certificates
 - Online Degrees
- 53m (2019) 92m (2022)



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2U edX

- 230 Partner Institutions
- 3500 Online Courses
 - Free Individual Courses
 - Personalized Executive Education
 - Undergraduate/Masters/Doctoral Degrees
 - Online Degrees
- 45,000,000 Learners



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1 Terabyte

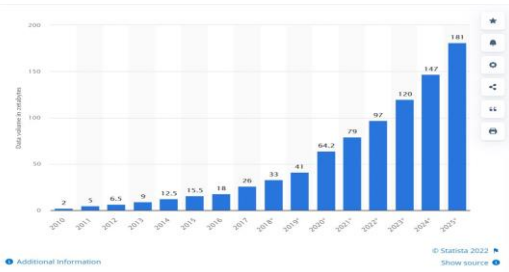
- 250,000 photos
- 250 movies or 500 hours of HD video
- 6.5 million document pages



Zettabyte = 1 Billion Terabytes

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Data Created, Captured, Copied, or Consumed in Zettabytes



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Transitioning Foundations of Higher Education



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Foundations of Higher Education

- Changing Nature of the Student
 - Academic Preparedness
 - Grit
 - Academic Delivery Expectations
- Changing Nature of Knowledge
 - Accessed rather than Acquired
 - Assessed rather than Obtained



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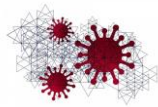
Table Discussion

Realities and Opportunities?



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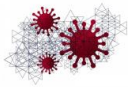
Pandemic Repercussions



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Pandemic Ripple Effect
Ed Venit; EAB

- Evolution of Liberal Arts - differentiation sweet spot
- Transfer availability
- Staffing shortages
- Student Disengagement and Mental Health
- Unfinished K-12 Learning



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Table Discussion

Realities and Opportunities?



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History Repeats



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Impact of Industrial Revolution - 1800's

Arthur Levine - *The Great Upheaval*

Criticisms of Higher Education (led to)
 Higher Ed Defensiveness and Denial (with some utilizing)
 Technological Advancements (leading to)
 Experimentation (forming)
 New Models (necessitating)
 Standardization (resulting in)
 Modern Industrial Model of Higher Education (1900)



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Discussion



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Sources

Levine, Arthur, and Scott J. Van Pelt, The Great Upheaval. JHU Press, 2021.

Statista - <https://www.statista.com/statistics/871513/worldwide-data-created/>

Venit, Ed. The Pandemic Ripple Effect <https://pages.eab.com/PandemicRippleEffect-WP-Form.html>

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