Designing the Future of Independent Higher Education

2023 CIC Presidents Institute

Your Partners in Online Course Sharing

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CIC Online Course Sharing Consortium
POWERED BY Academeum

Reimagining higher education in the United States

October 26, 2020 | Article

McKinsey & Company

Colleges and universities must reimagine their business models and consider new ways to operate—either on a standalone basis or through partnerships that accomplish the same goals, at lower cost.

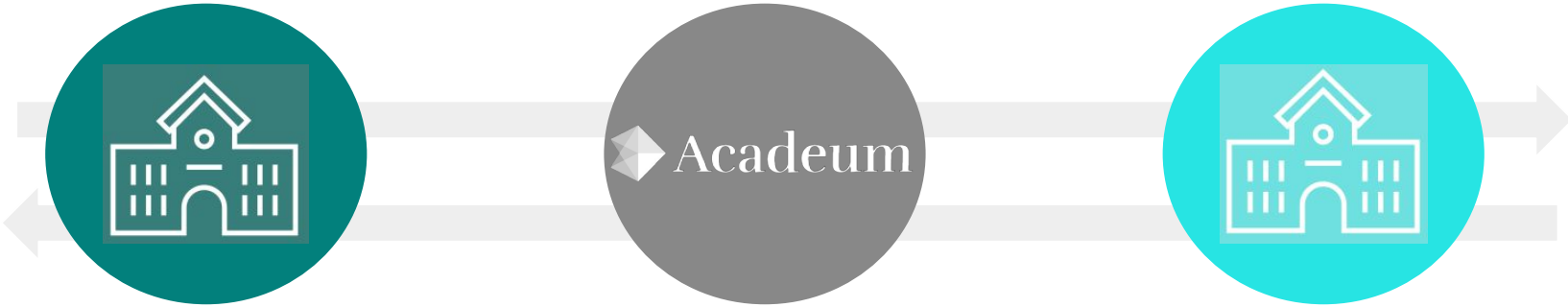
Nearly 3/4 of online leaders surveyed believe **students at their institutions are more interested in online learning,** compared to 2019

CHLOE 7 Report: Tracking Online Learning from Mainstream Attraction to Universal Adoption

The Future is Flexible Academ Blog

Acadeum

We provide a **network** to the academic community and a **platform** for institutions to register students for courses when needed.



450+ Institutions

13K Courses Completed

77K Course Sections

$40M in Recovered Revenue

Acadeum Course Share Platform

Managing student and institutional needs

Watch to learn more

- ➔ Search offerings by peer institution with set parameters: term, consortium, accrediting body
- ➔ Streamlined Course Approval that match learning outcomes
- ➔ Seamless Financial Exchanges
- ➔ Clear Reporting

Trends Emerging Through Course Sharing

- Engaging in Collaborative Networks
- Participating in a Digitally Connected Ecosystem
- Maintaining Relevance in a Rapidly Changing World
- Being Responsive and Agile

CIC-OCSC is providing these opportunities to its members

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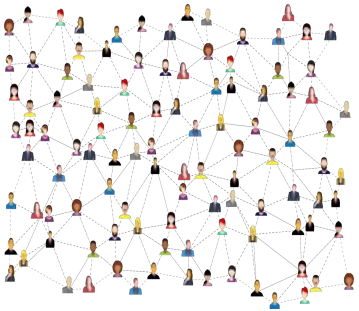
COLLABORATIVE NETWORKS IN HIGHER EDUCATION CAN PROMOTE EQUITY



For Laura DaVinci, Every Learner Everywhere's Associate Director, bringing together a group of like-minded organizations creates synergy. "When you look at what the network can produce in terms of products or services, it's usually a higher quality than what one specific organization could do," she says. "Because more points of view are incorporated, it's deeper and broader. That's what we call the network advantage."

everylearner everywhere

Engaging in Collaborative Networks

Supporting Student Success and Retention

JARVIS CHRISTIAN UNIVERSITY

>$100K

in recovered tuition revenue

OCSC Engagement

- Expanding catalog while ensuring rigor and quality
- Reducing scheduling bottlenecks
- Supporting student in adult education program
- Helping students graduate on time
- Providing new offerings through degree completion program

Higher Education in Motion: The Digital and Cultural Transformations Ahead

John O'Brien Tuesday, October 18, 2022 Emerging Technologies and Trends

In a very short time, digital transformation has gone from being a turn of phrase embraced by "early adopters" to becoming a broadly understood imperative amplified and accelerated by a sense of urgency.

Why IT Matters to Higher Education
EDUCAUSE REVIEW

Participating in a Digitally Connected Ecosystem

Accessing Specialized Content

$275K
in recovered tuition revenue

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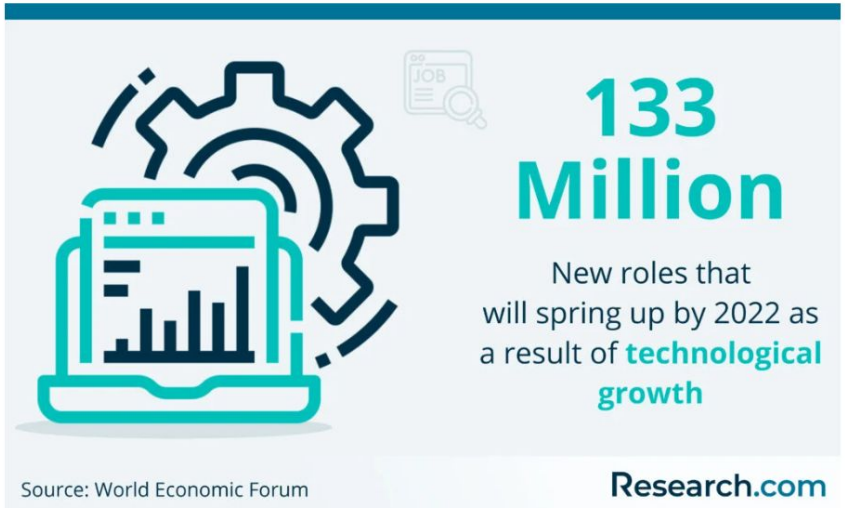
300 students retained

Modernizing the Curriculum
Engaged with Pennsylvania College of Art & Design to provide coursework with the latest digital skills for the Communication & Media major

EDUCATION • OCT 5, 2022

11 Top Trends in Higher Education: 2021/2022 Data, Insights & Predictions

by Imed Bouchrika, Phd
Chief Data Scientist & Head of Content



Maintaining Relevance

For Coursework in High Demand Fields

Center for Public Safety & Cybersecurity Education

Creating inter-institutional partnerships to support Cybersecurity course demand

INSIDE HIGHER ED

Universities Looking Beyond the Traditional For-Credit Semester Experiences

Survey shows nearly half said they chose their college on the basis of potential career prospects, but only 11 percent felt prepared to enter the workforce.

By Ray Schroeder · Published November 16, 2022

Responsive & Agile

Cutting-Edge Learning for College Credit
Creating Workforce-Aligned Courses with Embedded Professional Certificates - Now Available through the Network

Academeum

BAY PATH UNIVERSITY
Carpe Diem

coursera

How Academ Improves Retention & Graduation Rates, Enrollment & Revenue

STUDENT SUCCESS

Improve retention and graduation rates with flexibility in offerings

ACADEMIC INNOVATION

Fill gaps and expand programs; diversity learning experiences

INCREASED REVENUE

Keep students enrolled; add new revenue

ACADEMIC EFFICIENCY

Streamline academic processes; reduce expenses

How Academ Improves Retention & Graduation Rates

STUDENT SUCCESS

Improve retention and graduation rates with flexibility in offerings

- Course Availability
  a. Maintain graduation timelines
  b. Retain full-time status
  c. Ensure scheduling flexibility
  d. Respond to student's life circumstances

- Maintain Academic Standing
  a. Overcome barriers to completion
  b. Ensure athletic & scholarship eligibility
  c. Meet program requirements

Springfield College Improves Ranking in US News Best Colleges with Increased Retention

STUDENT SUCCESS

Springfield College had a 12 point bump in expected to actual 4-year graduation moving them up 9 slots in US news rankings with improved graduation rates and retention.

How Acadeum Improves Enrollment

ACADEMIC INNOVATION

Fill gaps and expand programs; diversity learning experiences

- Offer new courses, specializations or concentrations
- Access professional certifications and specialized courses that have embedded industry certificates
- Enhance existing offerings with courses that have integrated the latest tools and technologies
- Build or expand in-demand programs
- Attract new student populations
- Create academic pathways from UG to GR

John Brown University Developed 3 New STEM Majors using Course Sharing

ACADEMIC INNOVATION

Course Sharing Expands Academic Programs and Helps:

- Meet demand from prospective students to stay market competitive
- Delight existing undeclared first-years and sophomores
- Prepare students for in-demand industry careers

Learn How

How Academ Impacts Financial Outcomes

INCREASED REVENUE

Keep students enrolled; add new revenue

- Fill open course seats as a teaching institution
- Win back stop-outs or drop-outs
- Recover ‘leaked’ courses that get taken elsewhere and transferred back
- Build alternative revenue streams
- Provide professional certifications to new target audiences
- Expand your geographic reach & attract more students with features made available by participating in networked approach

Course Sharing Helped Mount Union Recover $800k in Tuition

INCREASED REVENUE

Dr. Bryan Boatright
AVP for Academic Affairs & Registrar
University of Mount Union

"Higher education has always depended on collaboration to improve our academic community. Now, course sharing may be our savior."

How Academ Creates Operational Efficiency

ACADEMIC EFFICIENCY

Streamline academic processes; reduce expenses

- Eliminate transfer hassles
- Maintain quality oversight while expanding catalog options and modalities
- Respond promptly to course management needs (faculty sabbaticals, independent studies, adjunct hiring, urgent coverage)
- Increase flexibility to better serve student populations: military, athletes, international and non-traditional learners
- Balance academic portfolio offerings with resources

University of the Ozarks Used Course Sharing to Create Flexible Inter-Sessions

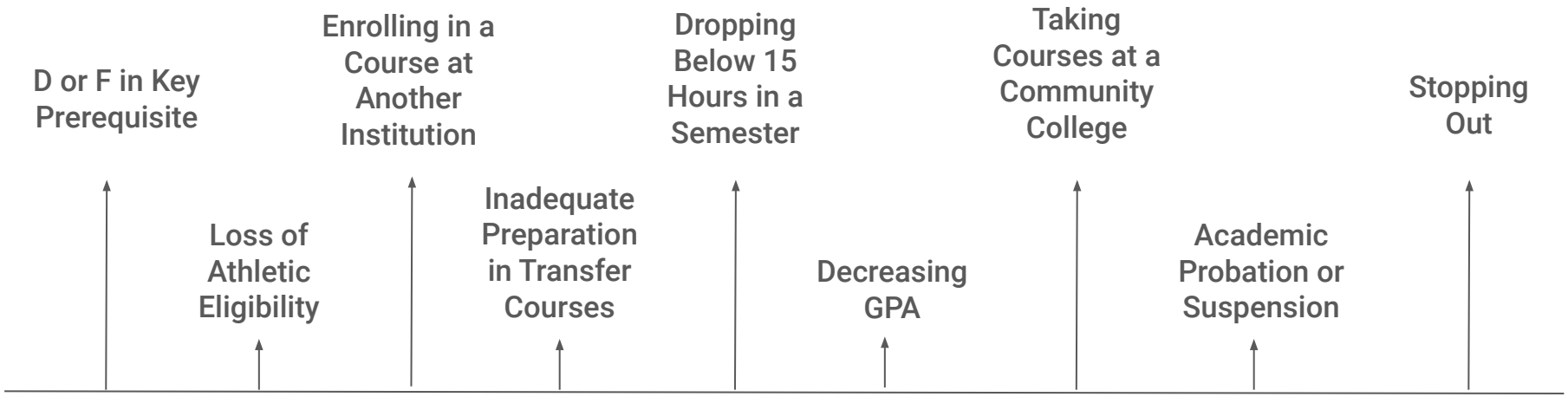
ACADEMIC EFFICIENCY

By offering a winter term for the first time through course sharing, University of the Ozarks helped:

- 7 students improve academic standing
- 8 students became eligible for winter commencement
- 17 students took courses to ensure spring graduation

Watch to discover how

High Exit-Risk Student Scenarios



CIC-OCSC helps institutions immediately address all of these scenarios

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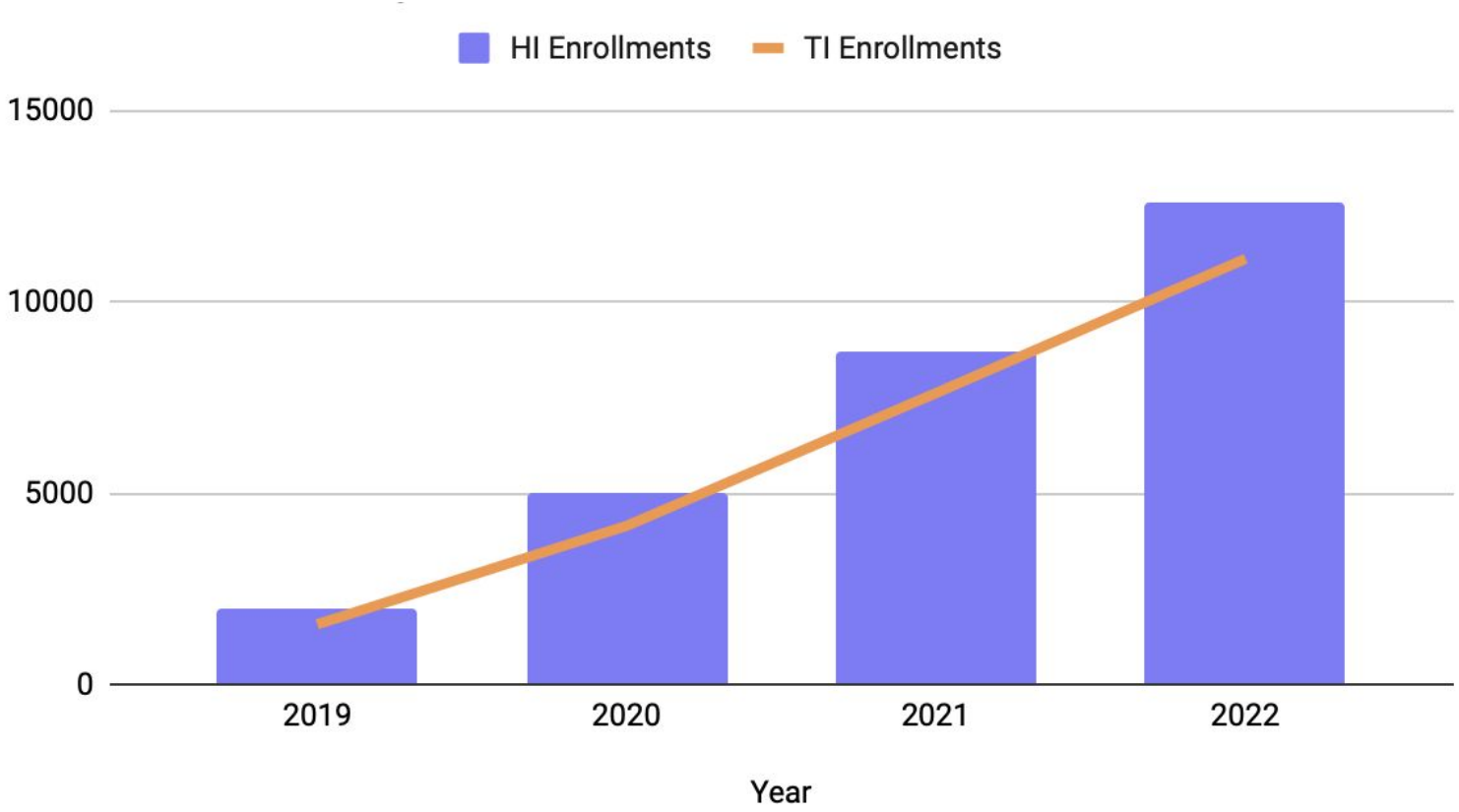
Asbury University ♦ Baker College ♦ Beloit College ♦ Brandman University ♦ Cambridge College ♦ Clarkson University ♦ Greenville University ♦ Grove City College ♦ Hannibal-LaGrange University ♦ Hawaii Pacific University ♦ Hesston College ♦ Indi odist College ♦ Olivet Naza ♦ Trevecca Nazarene Uni sity ♦ Wilkes University ♦ Brandman University ♦ C rsity ♦ Grove City College Indiana Wesleyan University ♦ Kittering College ♦ Martin Methodist College ♦ Olivet Nazarene University ♦ Point University ♦ Shorter University ♦ Trevecca Nazarene University ♦ University of Mobile ♦ Wayland Baptist University ♦ Wilkes University ♦ Asbury University ♦ Baker College ♦ Beloit College ♦ Brandman

301 CIC institutions are accessing the Online Course Share Consortium (OCSC)

CIC OCSC Activity



	Category	Hi Institution Dashboard Base View
1	Psychology	2,356
2	Math	1,748
3	Accounting	1,497
4	Business Administration	1,469
5	History	1,057
6	English	868
7	Computer Science	831
8	Sociology	812
9	Biology	712
10	Foreign Language	615

QUALITY MATTERS
QM

Next Steps

1. Consider how these **capabilities could be leveraged to support your institution's strategic goals** to *bolster retention, generate revenue and increase enrollment*.
2. Further explore ways to collaborate across the CIC network and **connect with trusted peer institutions on common goals, such as new program development**.
3. Continue the conversation with CIC OCSC team and Academeum who can help **build capabilities across campus to further optimize opportunities**.

CIC Online Course Sharing Consortium
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Hear From Your CIC Peers

Drive Academic Innovation

Increase Revenue

Support Student Progress

Create Process Efficiencies

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