



Preparing Institutions for Higher Ed's Next Chapter

Data and technology are embedded in every facet of how higher education institutions operate and innovate. Yet many schools realize too late their growth has stalled due to new market challenges, conventional strategies, and outdated practices. The market has changed rapidly over the years – and traditional solutions for attracting students and faculty aren't working anymore. Today, institutions must enable student success through digital-first experiences which require centralized, high-integrity data to yield clear, accurate insights. But, getting started isn't easy.

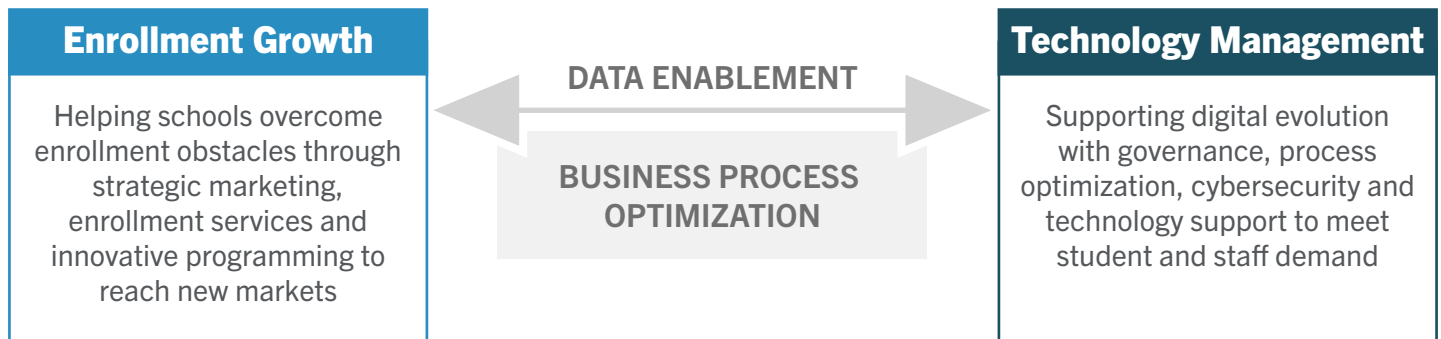
Collegis Education can help.

“Our partnership with Collegis allowed enrollees to move through the application processes with ease, reducing barriers and reducing the time between inquiry and enrollment.”

Troy Hargrove
Associate Dean, School for Professional Studies
Saint Louis University

EMPOWERING COLLEGES & UNIVERSITIES TO GROW ENROLLMENT AND REALIZE THE PROMISE OF TECHNOLOGY

Collegis will help you set long-term strategies for growth to secure your institution's future success – and then get to work making that success a reality. Institutions thrive when people, processes and technology function as one integrated ecosystem where data flows freely to optimize operations across campus and online, improve student and staff experiences, power recruitment and retention and ensure business continuity. That is why we focus on two critical areas: Enrollment Growth & Technology Management.



THE COLLEGIS DIFFERENCE

- ▶ **DATA** - By collecting and connecting your data across the entire student journey, we help you uncover insights that optimize spend, increase reach and drive enrollment.
- ▶ **INFRASTRUCTURE** - Your institution will be on a sustainable path with us optimizing your technology investments to make your operations and experiences stable, scalable and secure.
- ▶ **TRANSPARENCY** - Your teams will be empowered when our insights and best practices are paired with your data. You learn alongside us for a clear picture of the methodologies that deliver impact.
- ▶ **FLEXIBILITY** - For a fixed and predictable cost, our partnership can evolve over time based on the demands of your school and the marketplace. We are in constant contact and use data to evaluate and help you to decide what's next.

Choosing Collegis Education ensures a fully integrated set of services centered around an exceptional student experience, all housed within an optimized and secure environment.

[Learn More at CollegisEducation.com](https://CollegisEducation.com)

